

THE VALUE OF EVERY PRIZE IS GUARANTEED BY THE TIMES-DISPATCH

A Pair of Shears and a Pencil

Is All You Need to Enter the

\$20,000 Subscription Contest

OF

The Times-Dispatch

Fill Out a Nomination Blank and Be a Winner

SEVENTY-FIVE PRIZES OF REAL MERIT

The First Thing to Do

Cut out the nomination blank which will be found in this paper. Fill in the blank with your name and address, etc., if you wish to nominate yourself, or with the name and address of any one whom you may wish to nominate. Be very careful to write plainly,

so that there may be no possibility of an error being made. We wish to impress upon candidates the importance of securing the correct name and address of all subscribers, so there may be no unnecessary delay in starting the papers.

The Second Thing to Do

Send or bring the nomination blanks to the Contest Department of The Times-Dispatch, and you will be credited with 1,000 votes for the first nomination blank sent in toward winning one of the prizes, and will be given a receipt book to be used in securing

subscriptions to this paper. If you cannot call, phone or write, and a representative will call and explain the plan of the Contest in detail, and will render you every assistance possible. It is better to ask questions than to have to correct mistakes later.

A \$30.00 Watch will be given to every candidate who secures \$60.00 in subscriptions and does not win another prize

The Third Thing To Do

As soon as you are nominated, see your friends; get them to give you their subscription to The Times-Dispatch. The vote scale will be found in this issue. Send or bring all subscriptions to the Contest Department of The Times-Dispatch, together with

the proper remittance, and upon receipt of same votes will be issued. Once started, do not get discouraged. Pay no attention to how many votes some one else may tell you they have to their credit; look after your own candidacy, and thereby set a good example to the other candidates.

The Fourth Thing To Do

As soon as you have secured one subscription, go after another in your spare time. This Contest business need not interfere with your regular work. However, if you were to spend your time for the next few weeks doing

nothing but securing subscriptions to The Times-Dispatch, the reward for your efforts would quite suffice to pay you many times over. Think what a wonderful profit will be yours if you win one of the big Touring Cars.

Contest Starts February 24th, Ends April 12th.

Send in a subscription while the reduced rates are in effect a saving of \$2.08. Rates for other editions printed below.

Contest price Daily and Sunday, by carrier, \$5.72, regular price, \$7.80.

AGENTS CANNOT GIVE THIS REDUCED RATE. All subscriptions at these prices must be given to candidates in the Pony and Automobile Contests or sent to the Contest Department, The Times-Dispatch. If there is no candidate in your neighborhood, nominate some one. PLEASE SEND REMITTANCES BY CHECKS OR MONEY-ORDERS.

AGENTS CANNOT GIVE THIS REDUCED RATE

Give Your Subscription to a Candidate in the Automobile or Pony Contest

Reduced Subscription Rates, February 24th to April 12th, 1913

Old and New Subscribers Get This Reduced Price.

The Same Carrier Will Deliver Your Paper.

Daily and Sunday Times-Dispatch

Delivered By Carrier

	Contest Price.	Regular Price.	You Save.
Six months	\$2.86	\$3.90	\$1.04
One year	5.72	7.80	2.08

Daily Times-Dispatch

Delivered By Carrier

	Contest Price.	Regular Price.	You Save.
Six months	\$1.56	\$2.60	\$1.04
One year	3.12	5.20	2.08

Delivered By Carrier

Sunday Times-Dispatch

No Reduction

Six months	\$1.30
One year	2.60

Daily and Sunday Times-Dispatch

Delivered By Mail

	Contest Price.	Regular Price.	You Save.
Six months	\$2.50	\$3.00	\$.50
One year	5.00	6.00	1.00

Daily Times-Dispatch

Delivered By Mail

	Contest Price.	Regular Price.	You Save.
Six months	\$1.50	\$2.00	\$.50
One year	3.00	4.00	1.00

Delivered By Mail

Sunday Times-Dispatch

No Reduction

Six months	\$1.00
One year	\$2.00

The Times-Dispatch cannot be delivered by mail in Richmond.

Cut Out and Send to Contest Department.

PONY CONTEST

NOMINATION BLANK

Good for 1,000 Votes.

The Times-Dispatch Subscription Contest.

Name

Address

Phone No.

Only one nomination blank for each candidate will count as 1,000 votes.

Send to Contest Department With Check or Money Order

Date, 191...

The Times-Dispatch,

Richmond, Va.:

Send Daily and Sunday editions (cross out any edition not wanted)

To

Street and No.

\$..... for months.

Start paper

Give Votes to Candidate

Address

Cut Out and Send to Contest Department.

AUTOMOBILE CONTEST

NOMINATION BLANK

Good for 1,000 Votes.

The Times-Dispatch Subscription Contest.

Name

Address

Phone No.

Only one nomination blank for each candidate will count as 1,000 votes.

PHONE MONROE 5.

413 TIMES-DISPATCH BUILDING.

OPEN EVENINGS UNTIL EIGHT.